

22-23 SEPTEMBER
2023
ÅHAGA • BORÅS

EXHIBITOR INFORMATION

OPENING HOURS HÄSTSPORTMÄSSAN VISITORS

Friday	22 sep	09.00 a.m. - 07.00 p.m.
Saturday	23 sep	09.00 a.m. - 06.00 p.m.

OPENING HOURS HÄSTSPORTMÄSSAN EXHIBITORS

Move-in	Thursday	21 sep	09.00 a.m. - 07.00 p.m.
Move-in	Friday	22 sep	08.00 a.m. - 09.00 a.m.
Fair	Friday	22 sep	09.00 a.m. - 07.00 p.m.
Fair	Saturday	23 sep	08.00 a.m. - 06.00 p.m.
Moving out	Saturday	23 sep	06.00 p.m. - 10.00 p.m.

Move-in and out at gate D

BOOTH WALLS

The booth rent includes white booth walls (back and partitions). Åhaga's exhibition walls consist of 22 mm white-painted chipboard, height 250 cm. It is permitted to put up lighting fixture on the walls (max 5 kg). If necessary, supporting walls are built behind the stand and we try to avoid supporting walls in the stand area, if this becomes necessary, the relevant exhibitor is contacted. See any supporting walls and pillars on the exhibition map.

ASSEMBLY EQUIPMENT SUPPLEMENTARY ORDER

Electricity, lighting, carpet, tables, chairs and other stand service are ordered separately via Åhaga's webshop: <http://monterservice.ahaga.se> If you need to hang something from the ceiling, order it here because it is performed by Åhaga's Stand Service. The electricity in the exhibition hall will be switched off during the night.

CEILING HEIGHT

480-545 cm

WIFI

Wifi: AHAGA - FREE GUEST
Password: **ahaga_2023**

EXHIBITOR AND VISITORS PARKING

For visitors to Hästsportmässan, Åhaga's designated places are free. You do not need to log into the Easypark app that the signs refer to. This applies throughout the period 21-23 September. It is also fine to leave overnight. If you have any questions, you are welcome to contact Åhaga's Events Service on 033 - 13 15 11.

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MARKETING

The rent also includes digital marketing material in various formats for invitations to your customers. If your company has news and innovations to be launched at the fair, please send information in any file format to info@hastportmassan.se no later than 2023-08-22. This material will be distributed to the press at the fair.

RULES & GUIDELINES ÅHAGA/HÄSTSPORTMÄSSAN

The booth space must be taken into possession by September 21st at 5 p.m. at the latest. In case of late move-in, contact the organizer. After this, the Fair has the right to dispose of the stand space. The stand may not be taken into possession until the registration fee and the stand rent have been paid in full. The exhibitor does not have the right to transfer his rights and obligations according to this booking in whole or in part without the Fair's approval. The fair does not accept responsibility for any damage or theft. Please note that it is not allowed to pick up before closing at 04.00 p.m. on Saturday. Exposure and activities may only be carried out in your rented booth or by other agreement.

As an exhibitor, you should also take note of Åhaga's rules and guidelines. See link: https://www.ahaga.se/media/2549/regler-och-riktlinjer-a-haga-2020_rev_20200323.pdf

FIRE REGULATIONS

All fire hydrants and escape routes/emergency exits must be left clear. Smoking ban and ban on open flames apply in Åhaga's halls. Åhaga has automatic fire alarms in the exhibition halls, which means that the smoke detectors are very sensitive. Cancellation caused by the exhibitor is charged.

INSURANCE

Exhibitors are advised to take out their own insurance for products and their own furnishings.

SETTING UP MATERIALS

Åhaga's premises are K-marked. It is forbidden to put up material/posters on Åhaga's walls and inventories. We ask you to respect this.

FOOD & DRINKS

Åhaga's restaurant are open, Monday - Friday at 11.30 a.m.- 02.00 p.m. Several different dishes to choose from. During the fair's opening hours, the Bistro is open with a simpler menu and bar.

Serving is also offered in the booth. Payable by card or swish.

In the stand, sweets, snacks and drinks may be offered to your customers. Pre-purchase lunch vouchers with a debit card in the Bistro-Bar during all opening hours of the fair.

ALCOHOL

Åhaga holds the serving permit for the entire premises. We would like to remind you that it is not permitted to bring your own alcohol into Åhaga.

WASTE/CLEANING

Cleaning and vacuuming of the carpet are not included in the booth rent. Åhaga takes care of the cleaning of public areas. Waste receptacles for well and combustibles are located at gate D. It is the exhibitor's responsibility to dispose of their packaging and trash in the designated container. Charges are made for uncollected rubbish and stand material.

GOODS TO AND FROM ÅHAGA

During construction and dismantling, loading and unloading takes place on the right side of Åhaga, gate D. Goods reception Wednesday 20 September and Thursday 21 September at 07.00 a.m. - 04.00 p.m. Please note that unfortunately we are unable to receive goods before or after this time!

Goods are addressed to:
Hästsportmässan Åhaga
Exhibiting company / Contact person
Åhaga, Port D
Lillåvägen 4, SE-504 33 Borås

The exhibitor himself is responsible for all material being taken from Åhaga after the end of the fair on 23 sep. Goods to be collected must be packed on a pallet or cart so that it can be moved. Package and mark the goods well and place them at Port D. Collection of the goods must be booked for collection from Åhaga no later than 25 sep at 04.00 p.m.

It is possible to book truck unloading when delivering from a truck without a rear lift. Contact Åhaga monterservice at: monterservice@ahaga.se, phone: +46 (0)33-13 15 11

Goods storage/packaging and warehouse space is limited and is located next to Port D.

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ACCOMMODATION

We recommend Quality Hotel Grand Borås.

Book with the code to get them at favorable prices for your exhibitors and for your customers.

Exhibitor, superior double room, SEK 1 380 kr/night incl. VAT.

Exhibitor, standard budget double room, SEK 1230/night incl. VAT.

Exhibitor, standard budget single room SEK 1080/night incl. VAT.

Booking code exhibitor: **HÄST23** Booking code valid until 22 augusti 2023.

Visitors/customers receive a 10% discount on their daily rates. This discount applies throughout the event. Booking code visitors/customers: **HÄST23DYN**

Quality Hotel Grand Borås, Hallbergsplatsen 2, 50330, Borås, www.nordicchoicehotels.se

Book: <https://www.nordicchoicehotels.se/hotell/sverige/boras/quality-hotel-grand-boras/>

Contact: Jasmin- Inhouse Sales Agent, Tel: +46 (0)33 799 00 19 | Mobile: +46 (0)761 282 465
q.bokning.grand.boras@choice.se

Scandic Plaza Borås

Exhibitor, single room SEK 990:-/night incl. VAT.

Exhibitor, double room SEK 1 090:-/night incl. VAT.

Exhibitor, triple room SEK 1 290:-/night incl. VAT.

Booking code exhibitor: **BHAS200923** This code is valid up to 30 days before arrival and subject to availability.

Book: www.scandichotels.se or call Scandic

Scandic +46 (0)8 517 517 00, option 1

Visitors/customers receive a 15% discount on their daily rates.

This code is valid up to 30 days before arrival and subject to availability.

Booking code visitors/customers: **PRO15SE**

CONTACT DETAILS

Do not hesitate to contact us with questions and concerns

Hästsportmässan project manager/salesperson Linda M Klemner, +46 (0)70-43 22 392, info@hastSPORTmassan.se

Event service/Booth service, monterservice@ahaga.se

Åhaga Event service/Booth service, +46 (0)33 - 13 15 11

Åhaga Fair manager Zara Höglund, +46 (0)708-91 46 12

Åhaga +46 (0)33-13 15 10